President’s Message
Laura La Rose, Reinhart Boerner Van Deuren, SC

It is truly an exciting time to be a part of LLAW. As many already know, we have much to celebrate. LLAW members won four awards at the 104th AALL conference held in Philadelphia at the end of July:

- Excellence in Marketing Award for Best Brochure – "LLAW Educational Institute Strength of Change Brochure"
- Chapter Professional Development Award: One Time Program – “The Strength of Change LLAW Institute”
- Excellence in Marketing Award for Best Use of Technology – Wisconsin State Law Library for "WSLL @ Your Service"
- Law Library Publications Award for Nonprint Division – Library of the U.S. Courts for the Seventh Circuit for "Bill's Bulletin"

(See photos section of this newsletter and additional photos at the AALL conference site: http://www.flickr.com/photos/aallnet/sets/72157627440696702/with/6046170473/).

Other highlights from the conference included attending informative sessions on marketing, cost recovery, searching, and leadership; seeing what was new on the vendor floor; gaining a better understanding of other chapters; and catching up with and meeting librarians from across the country. Many thanks to Jenny Zook for hosting the LLAW happy hour and to Nancy Scibelli-Bouthilet for her excellent display of LLAW’s 2010-2011 activities and accomplishments.

(See a photo of LLAW members networking by the display at http://www.flickr.com/photos/aallnet/6046170473/in/set-72157627440696702 ).

Building on the momentum from last year’s achievements and ideas shared at the conference, members are hard at work creating LLAW’s next successes. Bev Butula is coordinating a Law Librarians tour and lunch to educate the next generation of librarians about law librarianship. Carol Hassler is leading an exploratory committee on social media. Several members have agreed to write articles for Inside Track. Others continue to hit the speaking circuit. (See member news for details).

Recently, I was reminded once again of the importance of our initiatives. As I rode the elevator on my way out of work one evening last month, a partner asked me about how busy we are, “now that the young people are so adept at searching on their own.”
The LLAW Newsletter, official publication of the Law Librarians Association of Wisconsin, Inc., is published quarterly in Spring, Summer, Fall and Winter and distributed to all LLAW members. Dues renewal falls in June of each year. Subscription rate is $4.00 to non-members. For membership information contact Jenny Gartman, Co-Chair of the Membership Committee, 414-287-1563 (jgartman@vonbriesen.com) Address all inquiries or items of interest to the LLAW Newsletter Co-Editor, Emily Koss, Reinhart Boerner Van Deuren, S.C., 1000 N. Water Street, Suite 1700, Milwaukee WI 53202 or by e-mail to ekoss@reinhartlaw.com © Law Librarians Association of Wisconsin, Inc., 2011.

**OFFICERS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Laura La Rose</td>
<td>414-298-8772</td>
<td><a href="mailto:larose@reinhartlaw.com">larose@reinhartlaw.com</a></td>
</tr>
<tr>
<td>Vice President/Pres Elect</td>
<td>Megan Wiseman</td>
<td>414-270-2559</td>
<td><a href="mailto:mkw@wbb-law.com">mkw@wbb-law.com</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Katie Nelson</td>
<td>414-287-1233</td>
<td><a href="mailto:knelson@vonbriesen.com">knelson@vonbriesen.com</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Susan O'Toole</td>
<td>414-297-5401</td>
<td><a href="mailto:sotoole@foley.com">sotoole@foley.com</a></td>
</tr>
<tr>
<td>Past President</td>
<td>Jenny Zook</td>
<td>608-262-7761</td>
<td><a href="mailto:zook@wisc.edu">zook@wisc.edu</a></td>
</tr>
</tbody>
</table>

**COMMITTEES AND LIAISONS**

**ARCHIVES**

Candace Hall Slaminski (Chair)
414-271-6560
chslaminski@michaelbest.com

**NEWSLETTER**

Emily Koss (Co-Editor)
414-298-8510
ekoss@reinhartlaw.com

Jessie Miller (Co-Editor)
414-227-1283
jessiedmiller@wi.rr.com

**HALF (Public Access to Legal Information)**

Leslie Behroozi (Chair)
414-288-5770
leslie.behroozi@marquette.edu

**GOVERNMENT RELATIONS**

Amy Crowder
amy.crowder@wicourts.gov

**GRANTS**

Lisa Winkler (Chair)
608-266-4669
lisa.winkler@wicourts.gov

Amy Thornton
608-259-2629
athornton@staffordlaw.com

**LIBRARY SCHOOL LIAISONS**

**MEMBERSHIP**

Jenny Gartman (Co-Chair)
414-287-1563
jgartman@vonbriesen.com

Marc Weinberger (Co-Chair)
608-264-5448
marc_weinberger@ca7.uscourts.gov

**NOMINATING**

Jenny Zook (Chair)
608-262-7761
zook@wisc.edu

**PLACEMENT**

Barbara Fritschel (Chair)
414-297-1698
barbara.fritschel@ca7.uscourts.gov

**PROGRAM**

Connie Von Der Heide (Co-Chair)
608-267-2202
connie.vonderheide@wicourts.gov

Megan Wiseman (Co-Chair)
414-270-2559
mkw@wbb-law.com

**PUBLIC RELATIONS**

Beverly Butula (Chair) — Articles
414-225-1721
bbutula@dkattorneys.com

**WEB SITE**

Carol Hassler (Chair)
608-261-7558
carol.hassler@wicourts.gov

**PALI (Public Access to Legal Information)**

Leslie Behroozi (Chair)
414-288-5770
leslie.behroozi@marquette.edu

**PLACEMENT**

Barbara Fritschel (Chair)
414-297-1698
barbara.fritschel@ca7.uscourts.gov

**WEBSITE**

Carol Hassler (Chair)
608-261-7558
carol.hassler@wicourts.gov

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414-225-1721
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608-261-7558
carol.hassler@wicourts.gov

**PROGRAM**

Connie Von Der Heide (Co-Chair)
608-267-2202
connie.vonderheide@wicourts.gov

Megan Wiseman (Co-Chair)
414-270-2559
mkw@wbb-law.com

**WEB SITE**

Carol Hassler (Chair)
608-261-7558
carol.hassler@wicourts.gov

**PUBLIC RELATIONS**

Beverly Butula (Chair) — Articles
414-225-1721
bbutula@dkattorneys.com

**WEBSITE**

Carol Hassler (Chair)
608-261-7558
carol.hassler@wicourts.gov

**LIBRARY SCHOOL LIAISONS**

**UW-MADISON**

Carol Schmitt
608-283-7514
cschmitt@boardmanlawfirm.com

**UW-MILWAUKEE**

Laura LaRose
414-298-8772
larose@reinhartlaw.com
President’s Message (Continued from page 1)

While I realize this is a question we have been grappling with for sometime, it reinforced to me the need to market ourselves and the value that we provide daily to our organizations and the greater legal community. Some of the ways we can answer this question include writing articles in publications employers read, speaking at conferences they attend, teaching them how to use new resources, or providing them with that last minute critical research (perhaps from a source you learned about from a fellow LLAW member’s presentation). How will you answer this question? How will you help to keep our profession out front and relevant? Please join your colleagues’ initiatives, start one yourself, come to LLAW meetings, celebrate our successes, and help to sustain this exhilarating time to be an LLAW member.

LLAW Meeting Minutes and Reports

Minutes and committee reports are now available as PDFs via the links below.

- **2011-2012 First Quarter Business Meeting**, September 27, 2011, Madison
- **2011-2012 First Quarter Executive Board Meeting**, August 23, 2011, Revere’s Wells Street Tavern, Delafield, WI
- **LLAW Statement of Accounts** (as of June 30, 2011)
- **2010-2011 Fourth Quarter Business Meeting**, April 14, 2011, Milwaukee
Member News


Bev Butula, Davis & Kuelthau, spoke on September 21st to the Metro Milwaukee North Chapter of the International Association of Administrative Professionals. Her presentation is entitled, "The Many Faces of Social Media." Bev also spoke at the annual educational conference of the Wisconsin Association of Legal Professionals on Friday, September 23. She presented a 50 sites in 60 minutes program.

In addition, Bev published two articles in the State Bar's Inside Track newsletter entitled "Apps, apps, apps: So many choices" found at http://tinyurl.com/sept7insidetrack and "Google searchers beware: Features come and features go" found at http://tinyurl.com/3mvgr5.

Emily Koss is the new Research Specialist and Reinhart Boerner VanDeuren s.c.

Aly Lynch is the new Marketing Coordinator and Law Librarian at Stafford Rosenbaum LLP.

Congratulations to Candace Hall Slaminski, Michael Best & Friedrich LLP, on her acceptance to the AALL Leadership Academy!

Connie Von Der Heide, Wisconsin State Law Library, spoke on September 14th at the State Bar's "Breakfast and Business: Eggs, Ethics & Answers" held in Neenah. For more information, see http://bit.ly/pzdNqS. Connie also spoke September 27th at the annual conference of the Wisconsin Association of County Corporate Counsels.

Megan Wiseman, Weiss Berzowski Brady LLP, was featured in the October 2011 issue of the AWSL (Association of Wisconsin Special Librarians) newsletter http://www.wils.wisc.edu/email/AWSL/october11.html.

Cheng Yang is the new Competitive and Business Research Specialist at Quarles & Brady LLP

Congratulations to the Wisconsin State Law Library on their 175th anniversary!

LLAW welcomed six new members this past quarter!

Julie Baldwin, Northwestern Mutual

Lucy Kelly
Lucy is a paralegal and MLIS student at the University of Wisconsin-Milwaukee, focusing mainly on academic, medical, and law libraries. She works at Eckstein Law Library (Library Assistant) and the Milwaukee Legal Resource Center (Branch Library Associate). In her free time, she enjoys creative writing, playing viola, and caring for her dog.

Continues on page 5
New Members (Continued from page 4)

Marilyn Manross
In August, Marilynn received her MLIS from UWM’s SOIS. A “non-traditional” student, the highlight of her graduate studies was a month in Paris, studying French at Sorbonne University, participating with an undergraduate group in a culture, art and history course, and researching Corporate Libraries in France. Currently, she is in an intensive job search, pursuing research, library and information specialist positions in firms that focus on competitive intelligence, investment banking and law, as well as some university and public library opportunities. Marilynn loves international and independent films and is a member of SLA, WLA, SCIP and Alliance Francaise de Milwaukee, and likes to read mysteries.

Patricia Murphy, Northwestern Mutual

Megan Roborough
Megan is a student member, currently attending UW Madison.

Michelle Scheel, Northwestern Mutual

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Guess Who?

Can you identify this member of LLAW?

- I’ve lived and/or worked in 5 U.S. states.
- My first-ever library job: checkout, checkin and shelving in the high school library.
- I played keyboards in a high school rock band called StarFire.

If you think you know who this person is, e-mail Emily Koss (ekoss@reinhartlaw.com) with your guess. The person who guesses correctly, or a randomly selected individual if there are multiple correct entries, will win a $10 gift card to Barnes & Noble. All entries are due November 18. The winner will be announced in the next newsletter. Good luck!

Congratulations to Julie Norton who had the correct guess for last issue’s Guess Who feature, Julie Jaet based on these clues:

- I drive a hybrid car.
- I’m a fan of the Jon Stewart Daily Show.
- I shook Dwayne Wade’s hand at the Pfister Hotel in Milwaukee.
AALL Annual Meeting
Julie Tessmer, Interim State Law Librarian, Wisconsin State Law Library

I was fortunate to be awarded a grant from LLAW to attend the AALL Annual Meeting in Philadelphia, July 23-26, 2011.

Many of you know that I love to travel whether it is for the library, the Navy or on vacation. I enjoy exploring new places, meeting different people and trying local delicacies.

While traveling, I often play games to entertain myself. One of my regular travel games is to ponder the thought, “If I were not a librarian what would I do for a living?” I have pretty much eliminated most airport jobs such as being an airline ticket agent, working for the TSA, being a part of the airport ground crew, etc. There are a few jobs I've considered, one being a flight attendant but that was when I was 12 and had never flown. Of course, being a pilot stays in the running especially if I were to fly fighter jets.

On this particular trip, I arrived in Philly on Friday night when the temperature was 105 degrees. I managed to get in a taxi without air-conditioning and quickly put that occupation in the “no” column. Since I arrived a night early, I took myself out to dinner at Ristorante Pesto near my hotel. That evening I added Sommelier to the “keep” list.

Saturday morning I readily donned my conference badge and made it through the quiet streets of downtown Philly to the convention center. Still playing my travel game, I stopped for coffee and considered being a barista especially the one who gets to make the cool designs on top of the lattes.

As I made my way through the halls into the Innovative Interfaces program, I could feel the energy as people hurried by me to get to their meetings. The program started and I learned about open service architecture, catalogs for smartphones and cloud based computing. Suddenly, ideas were swirling in my head and I stopped looking for other professions. I was at home in a place where people got excited about gathering, organizing and delivering information.

Saturday afternoon was capped off by the Opening Reception in the Exhibit Hall. This was an especially important event because our library was being presented with an award. Jane Colwin, who is now retired, accepted the Best Use of Technology Award for the library’s electronic newsletter WSLL @ Your Service. It was a proud moment as Jane accepted the award for our newsletter team.

As Saturday turned into Sunday, I visited with old colleagues, went to vendor presentations and attended programs ranging in topic from digital collections to Wikileaks and licensing agreements. Throughout the day an inexplicable energy was present as people shared thoughts and ideas on what works at their libraries - and what doesn’t. It was inspiring and I couldn’t get enough of it.

I returned each night to my room and tried to journal as many thoughts as I could about the day’s events. As morning came, I reviewed the program and tried to juggle more time for the exhibits to see what the vendors were introducing. There was such a tremendous amount of information being shared that I began to feel like an old computer suffering information overload. The only cure for that was the Thomson Reuter’s Party held Monday night at the Reading Terminal Market. If you ever get to Philly, the Market is a city treasure full of local and exotic foods, flowers, bakery, wine and music.

Continues on page 7
A Plethora of Prizes
Bev Butula, Davis & Kuelthau, s.c.

LLAW is one of the smallest chapters of AALL. Our annual membership fluctuates around 100 members or so. We, however, are a dedicated bunch. This fact was quite evident at the recent AALL conference held in Philadelphia.

LLAW, or its members, carried home four different awards during the annual conference ceremonies! The first award was presented on Saturday at the meeting for chapter presidents. Laura La Rose accepted the Chapter Professional Development Award for LLAW’s “Strength of Change” educational institute. To quote the AALL website, the purpose of this award is “[t]o recognize significant achievements in designing outstanding professional development programs for its members (and other librarians) and to reward chapters for performing well in this endeavor.” The institute was also awarded with the “Excellence in Marketing” award for its brochure. Congratulations to the institute’s committee members!

The Wisconsin State Law Library also won an “Excellence in Marketing” award for its amazing @Your Service newsletter. They won for the best use of technology. The “Excellence in Marketing” awards are sponsored by AALL and Wolters Kluwer Law & Business. AALL indicates that this award acknowledges those librarians who raise the visibility of law librarianship. Congratulations to the librarians of the State Law Library.

The fourth award was presented to the Library of the U.S. Courts for the Seventh Circuit for their Bill’s Bulletin. This great resource was awarded the Law Library Publication Award in the non-print division. Two LLAW members, Barbara Fritschel and Marc Weinberger, are contributors.

A list of all the awards and recipients can be found at http://www.aallnet.org/main-menu/Member-Resources/AALLawards/awards11.pdf.

AALL Annual Meeting (Continued from page 6)

As Tuesday arrived, I squeezed in a few more programs on vendor contracts and e-books but then it was time to pack for the trip back to Madison. As I left the hustle, bustle and heat of the city, I rode silently in the taxi. On the return trip, I had no need for my travel game because I knew there was no better position than being a law librarian.

Thank you for funding my trip the Annual Meeting. My time in Philly was productive, educational, fun and inspirational!
AALL Announcements

AALL2go Pick of the Month

AALL’s Continuing Professional Education Committee presents the AALL2go pick of the month: Teaching and Using Legal Classics: Black Letter Law and the Google Generation.

This hour-long audio file recorded at the 2007 Northeast Regional Law Libraries Meeting in Toronto features two speakers who are actively involved in teaching legal research. Both speakers try to give the audience a sense of how law students may expect to obtain easy answers to legal issues because they are used to finding "the answer" using Google and other technology, yet the black letter law may be more difficult to find...if it even exists.

Shelley W. Obal, a research partner at Toronto law firm Osler, Hoskin & Harcourt LLP, focuses on legal research using expert resources in a law firm setting and tells her law students and new attorneys to begin research with secondary sources before moving online for primary sources.

Next Alison Harvison Young, judge on the Superior Court of Justice of Ontario and former law dean at Queen's University, uses her experiences in academia and on the bench to provide examples of real world research skills in practice, both good and bad. She also briefly describes the civil law versus common law systems and how the research methods in each system may be a bit different.

The remainder of the program contains a question and answer session hosted by moderator John Sadler from the University of Western Ontario law library.

Find this and more than 80 other free continuing education programs and webinars for AALL members on AALL2go!

2011 AALL Salary Survey Now Available

The AALL 2011 Biennial Salary Survey and Organizational Characteristics is now available online free for AALL members.

This new edition is the only source for up-to-date information about salaries for law librarians and other law library employees who work in academic libraries; private firms and corporate libraries; and state, court, and county law libraries. The survey was carried out this summer in complete confidentiality by Association Research, Inc., a professional research firm in Rockville, Maryland, that works exclusively with nonprofit organizations.

Printed copies of the survey will be available for purchase and shipment in mid-November; $110 for AALL members and $175 for nonmembers (contact orders@aall.org).

(Salary Survey link: http://www.aallnet.org/main-menu/Publications/salary-survey)
Before they were Librarians…

Jessie Miller

Okay, show of hands. How many of you LLAW members have straddled the Equator and then went on to become library director of one of the state’s most well-respected law firms? I’m betting there’s only one—Diane Duffey.

Diane has been a librarian with Habush, Habush & Rottier for more than 13 years, as well as a past president and active member of LLAW. But before she embarked on a career defined by order and the finding of elusive answers, Diane was a bit of a wayfarer.

Armed with a Bachelors in French and Philosophy (Marquette University) and Masters in French (UW-Milwaukee), Diane had landed herself a position in an accounting firm in Milwaukee’s Third Ward where she translated and interpreted French documents. The position required some travel to Africa and Diane has ventured to exotic Senegal, the Ivory Coast, and Kenya. Following her African travels, Diane was up for a new challenge—find a new career. And like any curious person with a load of skills and no clear direction what to do with them, she did what many would do—she took an assessment test. The results? Dental hygienist…and librarian. The rest, as they say, is library school and history.

Diane is also an accomplished photojournalist. Be sure to see her photo essay on this year’s AALL conference in Philadelphia beginning on page 11.

At zero degrees: Diane Duffey straddles the northern and southern hemispheres
Recommended Readings
Cindy May, University of Wisconsin Law Library


Carter, Gina. “10 Copyright Myths.” Wisconsin Lawyer 84(6):10-11 (June 2011)

This article aims to debunk what the author believes are the top ten copyright myths, while conveying some basic facts about copyright law to improve Wisconsin lawyers’ understanding.

Cervenka, Patricia A. “Wisconsin Supreme Court and Legislative History.” Legal Reference Services Quarterly 30:141-147 (2011)

The author discusses the Wisconsin Supreme Court’s use of legislative histories in its decision making process, the Wisconsin Legislative Reference Bureau’s archive of bill drafting records, and the availability of other Wisconsin legislative history sources.


This symposium issue covers the influence of social networking on workers’ compensation, land use planning, public officials, privacy, the first amendment, and public participation in government.

For a full list of recommended readings, click here.

Grants Available to LLAW Members!

The LLAW Grants Committee has grants available to assist with AALL Annual Meeting attendance and other professional development programs. The 2012 AALL Annual Meeting will be held in Boston, MA, from July 21-24.

For more information, including easy application instructions, visit www.aallnet.org/chapter/llaw/grants/index.htm
Philadelphia in Photographs
Diane Duffey, Habush Habush & Rottier S.C.

In honor of the city’s significance in the history in photography, and also to show a photogenic side of the Annual Meeting, a photo essay of the City of Philadelphia and of the 105th gathering of AALL members is presented here. Public art, history, local traditions, the nation’s theme of liberty, law librarians, and even some law books are featured in these pictures.

XOXO -- A bright red banner welcomes Annual Meeting attendees to the City of Brotherly Love.

“Law Books in the City I”: A sculpture on the southern façade of City Hall. When it’s not being read, a law book can serve as a surprisingly good arm rest.
“Law Books in the City II”: Philadelphia Books of Just Hours, by Phillips Simkin, 1995. This mural is located at the southwest corner of the Justice Center, at Juniper and Filbert Streets.

Philadelphia is known for its murals. The skyscrapers at One Liberty Place and Two Liberty Place can be seen in the background (above).

The city’s Mural Arts Program began in 1984 to combat graffiti.
Chinese Friendship Arch, at 10th and Arch Streets – Philadelphia’s China Town is close to the Convention Center.

Outside the Reading Terminal Market, looking south on 12th Street -- the Convention Center is just to the north and northwest.

Inside the Reading Terminal Market – the produce shop (above) and an Amish bakery (below) keep workers busy.
The Assembly Room in Independence Hall -- this is where the Second Continental Congress adopted the Declaration of Independence.

(Above) "Don't block the box!" was a 1980s campaign to end gridlock in New York City. Drivers were reminded that "blocking the box" (an intersection, usually with white lines painted across it) would result in a fine and points on a license. This effort has spread to Philadelphia and some other east coast cities.

(Right) Philadelphia’s Hard Rock Café at 12th and Market Streets. Among motorists in Philly, there seems to be a habit (tradition?) of sounding one’s horn as soon as the traffic light turns green.
In addition to murals, Philadelphia’s impressive public arts tradition includes several sculptures. The JFK Plaza features Robert Indiana’s famous LOVE sculpture.

Outside the Municipal Services Building is Your Move, a series of game pieces from Monopoly, Parcheesi, checkers and dominoes.

China Wedge is a 40-foot long sculpture comprised of 22,000 Chinese cups, bowls and spoons wedged into a space under an escalator, by Mei-Ling Hom.

Detail from China Wedge -- a possible effort in Wisconsin would be the “Law Book Wedge,” filled with outdated Key Number Digest volumes.
The “Great Wall” of 2011 AALL Awards -- the two awards which LLAW earned for the 2010 Educational Institute can be spotted in the foreground. Other awards for LLAW members included the Wisconsin State Law Library’s Excellence in Marketing Award for Best Use of Technology, and the Library of the Seventh Circuit Court of Appeal’s Publication Award - Nonprint Division.

Monday night, the Reading Terminal Market was open to Annual Meeting attendees only, for the traditional party given by Thomson-Reuters (informally still called the “West Party”).
The Exhibit Hall -- Elsie, the LLAW mascot, is flanked by LLAW members Mary Koshollek, Bev Butula and Nancy Scibelli-Bouthillet.

“KF Rules” – in a show of strength, Pam Noyd, Bev, Julie Tessmer and Ellen Platt proudly display temporary tattoos which Ellen made especially for the Annual Meeting.
## Events Calendar

### 2012

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<th>Date Range</th>
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<td>January 25-28, 2012</td>
<td><strong>SLA Leadership Summit</strong></td>
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<td>July 15-18, 2012</td>
<td><strong>SLA Annual Meeting</strong></td>
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<td>July 21-24, 2012</td>
<td><strong>AALL Annual Meeting</strong></td>
<td>Boston, MA</td>
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</table>
|             | **Future AALL Annual Meetings** | July 13-16, 2013 Seattle, WA  
|             |                             | July 12-15, 2014 San Antonio, TX |
|             | **Future SLA Meetings**     |                |
|             |                             | June 9-12, 2013 San Diego, CA  
|             |                             | June 8-11, 2014 Vancouver, B.C., Canada |

The deadline for submitting articles for the next *LLAW BRIEFS* is December 1, 2011. Submit articles to ekoss@reinhartlaw.com