President’s Message
Emily Gellings, Reinhart Boerner & Van Deuren, S.C.

It's hard to believe I'm writing the President's letter for the "spring" issue of LLAW Briefs. The grass is still mostly covered in snow, the days are cold, and the mornings are still dark. But while Mother Nature doesn't seem to be ready for a change, our chapter is gearing up. Elections are underway, new projects are being undertaken, and new volunteers are being sought.

Before looking ahead, I would be remiss not to mention our big undertaking as a chapter this year, with the creation of the LLAW Distinguished Service Award, which I've mentioned in a previous President's message. The time spent by Mary Koshollek, the awards committee, and the grants committee will benefit the chapter for years to come. This award allows not only our chapter to recognize the accomplishments and contributions of one of our members, but the legal community as a whole, as we have partnered with the Wisconsin Law Journal on this award. I'm sure I speak for many when I say that I'm anxiously awaiting the presentation of the first award at our upcoming chapter meeting.

As for future projects for our chapter, we are once again thinking about an Educational Institute. LLAW has planned two of these events in the past, and by all accounts, they have been very successful.

The recent survey that went out to chapter members about the possibility of another educational event illustrated that as a chapter we are eager for more educational opportunities close to home. The vast majority of those that responded to the survey were very interested in attending an educational institute within the next year. Hopefully we will be able to meet the needs of our membership once again and host another Institute in the not so distant future. In the meantime, we are fortunate to have four membership meetings a year that are informative, educational, and fun.

Continued on page 3
# LLAW Officers and Committees 2013-2014

**Officers**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Emily Gellings</td>
<td>414-298-8510</td>
<td><a href="mailto:egellings@reinhartlaw.com">egellings@reinhartlaw.com</a></td>
</tr>
<tr>
<td>Vice President/President Elect</td>
<td>Lisa Winkler</td>
<td>608-266-4669</td>
<td><a href="mailto:lisa.winkler@wicourts.gov">lisa.winkler@wicourts.gov</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Steven Weber</td>
<td>414-277-5882</td>
<td><a href="mailto:steven.weber@quarles.com">steven.weber@quarles.com</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Julie Baldwin</td>
<td>414-665-3656</td>
<td><a href="mailto:juliebaldwin@northwesternmutual.com">juliebaldwin@northwesternmutual.com</a></td>
</tr>
<tr>
<td>Past President</td>
<td>Megan Wiseman</td>
<td>414-270-2559</td>
<td><a href="mailto:mkwiseman@uwalumni.com">mkwiseman@uwalumni.com</a></td>
</tr>
</tbody>
</table>

**Committees and Liaisons**

**Archives**

Elana Olson (Chair)
414-288-1696
elanaolson@marquette.edu

**Government Relations**

Candace Hall Slamanski (Chair)
414-277-6560
chslamanski@michaelbest.com

**Grants**

Megan O’Brien (Chair)
414-288-5355
megan.obrien@marquette.edu

**Membership**

Katie Kvien (Chair)
414-298-8151
kkvien@reinhartlaw.com

**Newsletter**

Aly Lynch (Co-Editor)
608-257-0040
alylynch44@gmail.com

Michelle Wollman (Co-Editor)
414-298-8511
mwollmann@reinhartlaw.com

**Nominating**

Megan Wiseman (Chair)
mkwiseman@uwalumni.com

**Placement**

Barbara Fritschel (Chair)
414-297-1698
barbara.fritschel@ca7.uscourts.gov

**Program**

Lisa Winkler (Co-Chair)
608-266-4669
lisa.winkler@wicourts.gov

Connie Von Der Heide (Co-Chair)
connievonderheide@yahoo.com

**Social Media**

Sarah Bolgert (Chair)
414-271-6560
sebolgert@michaelbest.com

**Website**

Carol Hassler (Chair)
608-261-7558
carol.hassler@wicourts.gov

**Library School Liaisons**

**UW-Madison**

Laura Olsen
608-957-6356
laura.olsendugan@quarles.com

**UW-Milwaukee**

Laura LaRose
414-298-8772
llarose@reinhartlaw.com

The LLAW Newsletter, official publication of the Law Librarians Association of Wisconsin, Inc., is published quarterly in Spring, Summer, Fall and Winter and distributed to all LLAW members. Dues renewal falls in June of each year. For membership information contact Katie Kvien, Co-Chair of the Membership Committee, at kkvien@reinhartlaw.com. Address all inquiries or items of interest to the LLAW Newsletter Co-Editor, Aly Lynch by e-mail at alylynch44@gmail.com. © Law Librarians Association of Wisconsin, Inc., 2013.
Finally, I can't write an end of year letter without a "thank you" to the entire chapter. It's always such a pleasure to work with everyone in LLAW, and I have enjoyed the opportunity to serve as president of the chapter for this past year. I am constantly impressed that we are able to have such an active organization with a relatively small membership. This is due to those that volunteer their time and efforts. From the programs we have, to the newsletter you're reading, to the bills that are paid, and everything in between, LLAW functions so well because of those who volunteer within the organization. Positions on committees range from very small time commitments, to those that are more involved. There is a position within LLAW for every skill and level of time commitment you may have. If you have not served on an LLAW committee before and are interested, I encourage you to express your interests. If you have previously served on a committee and would like to become involved again, your experience will be put to good use!

---

**Member News**

**Kris Turner**, UW Law Library, wrote the January 2, 2014 *Inside Track* article "The Mobile Lawyer: Android and iPad Apps You Can Use in the Courtroom and in Legal Research"

On January 15, **Laura Olsen**, Quarles & Brady, presented on cost recovery trends to the Milwaukee-based Private Downtown Law Librarians (PDLL). Over 30 librarians were in attendance, from Milwaukee, Madison, Chicago, and Boston. Laura's presentation included a discussion of historical cost recovery models, changing trends in cost recovery of electronic research, cost recovery audits, and an overhead model for electronic legal research billing.

**Bev Butula**, Davis & Kuelthau, presented **Apps, Apps and More Apps** at the January 14, 2014 meeting of the Downtown Milwaukee Chapter of the International Association of Administrative Professionals. A rapid fire exploration of Android and iOS apps for work and play.

**Diane Duffey**, Habush Habush & Rottier, wrote the February 5, 2014 *Inside Track* article "‘Inc. Links’ – Company Research Using the Internet”

**Bev Butula**, Davis & Kuelthau, presented **Online Emerging Technologies** to the Metro North Milwaukee Chapter of the International Association of Administrative Professionals. An hour of new websites and applications to enhance online work experience. It also included a brief discussion of the “deep web”

**Lisa Winkler**, Dane County Legal Resource Center, and **Emily Gellings**, Reinhart Boerner Van Deuren, were selected to attend the 2014 AALL Leadership Academy

**Bev Butula**, Davis & Kuelthau, presented **Digging for Gold: A Paralegal’s Guide to Mining the Invisible Web** January 31, 2014 at the Institute for Paralegal Education. A lunch webinar discussing deep web searching, strategies for locating materials, online resources to improve researchers usage of the invisible web

**Bev Butula**, Davis & Kuelthau, wrote the March 5, 2014 *Inside Track* article "Crime and Criminal Law Research: Look Beyond Case Law”

**Jenny Zook**, UW Law Library, wrote an article titled "More Alike Than Different: Supporting disabilities at the reference desk" in the March issue of AALL *Spectrum*
**New Members**

Andrew Lang - student member - UW Madison

Tara Jordan - student member - UW Milwaukee

---

**Guess Who?**

Can you identify this member of LLAW?

1. I worked in an academic library, public library, and library system, before working in law libraries.

2. I got married in Central Park.

3. In high school I had purple, red, and blue hair (not all at once!).

If you think you know who this person is, e-mail Michelle Wollmann (mwollmann@reinhartlaw.com) with your guess. The person who guesses correctly (or a randomly selected individual if multiple correct entries are received), will win a $10 gift card from Barnes & Noble. All entries are due June 6th. The winner will be announced in the next newsletter. Good luck!

---

Congratulations, to Laura LaRose for correctly guessing Kris Turner as last quarter's Guess Who?

The clues were:

1. One of my first jobs was cleaning and installing carpets.

2. Dennis Rodman threw beads to me at Mardi Gras.

3. I'm certified to teach Social Studies to grades 6-12 and have taught general classes K-8.
LLAW Grant available

Are you considering attending an upcoming workshop, seminar or other continuing education event? Would you like financial support to be able to do so? LLAW Grants may be used for registration fees, hotel expenses, and travel costs to and from an event.

Apply for an LLAW Grant! The LLAW Grants committee generally awards one grant for attending AALL and, historically, at least three others for various professional development opportunities.

Download applications here. Questions? Please feel free to email the Grants Chair, Megan A. O’Brien
Join us for the MAALL Annual Meeting in Chicago
October 5-7, 2014

Rapid change is a standard part of the law librarian’s professional life. The Annual Meeting of the Mid-America Association of Law Libraries will offer programming and networking opportunities to help you thrive amid an evolving legal and technological landscape. We invite you to join us for an informative and interactive conference at the MAALL member rate, and encourage you to submit program proposals to share your expertise with colleagues from across the region.

PROPOSE A PROGRAM TODAY!

Program proposal forms are available at http://goo.gl/MiWsrZ. We are accepting proposals until March 28, 2014.

Need program topic ideas? A list of program ideas can be viewed at the conference website.

Stay in touch!

Conference site: http://www.aallnet.org/chapter/maall/newsite/annualmtg/
MAALL on Twitter: https://twitter.com/MAALLibraries Conference hashtag: #MAALL14
Registration Now Open for the 2014 AALL Annual Meeting

The warmth of Texas is just a few clicks away - registration is open for the 107th Annual Meeting and Conference in San Antonio! Did you know that deeply discounted registration rates are available for students and retirees, too? Also, spread the word to your nonmember colleagues: Nonmember Conference Registration packages include a complimentary one-year AALL membership. By joining us in San Antonio, they'll be joining AALL!

Check out the fantastic lineup of educational opportunities - including the keynote address by Andrew Keen - and start building your schedule for San Antonio. Stay tuned for more details about the return of the wildly popular Monday Morning Recharge, as well as programming developed in collaboration with related partner associations. And we want to hear from you, too! Calls for hot topics, posters sessions, and coffee talks are now open.
Registration is open for Screencasting: Adding New Tools for Reference and Research

Librarians need a good mix of tools that they can use to deliver service value. Many tools are out there for wide use, but how do you sift through the options? Join a few tech-savvy librarians, including Jane Larrington, Judith Lihosit, and Anna Russell, from the University of San Diego School of Law/Legal Research Center on March 27 at 11 a.m. CST to hear them discuss screencasting tools that can be used for virtual reference, research demos, teaching, and more. Additionally, you will learn about useful screencasting programs and screencasting tips and tricks.

The webinar is $30 for AALL members and $60 for nonmembers, and site registration (one per physical location) is $150. Register by March 24!

Registration is open for Leadership Influence: Become a Strong Contributor

Developing your influence as a leader doesn't happen overnight. It takes persistent effort to create the influence you need to gain leverage in your library and your larger organization. Join AALL for our April webinar, Leadership Influence: Become a Strong Contributor, on Wednesday, April 30, at 11 a.m. CDT to hear Karyn Nishimura Sneath, CEO of Npower, discuss leadership influence, maximizing your strengths, and becoming a stronger contributor in your environment. In this session, learn how influence is created and maintained, specific techniques to create influence in your larger organization, and how to leverage influence to advance organizational goals.

The webinar is $30 for AALL members and $60 for nonmembers, and site registration (one per physical location) is $150. Register today

AALL2go Pick of the Month

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: Games We Don't Want to Play: Negotiating Electronic Resources Contracts.

Faced with dwindling budgets and an ever-expanding universe of electronic resources, librarians need to make every dollar count. Negotiating licensing agreements has become a regular feature in acquisitions and collection development job descriptions. Barbara Holt and Tracy Thompson discuss the possibilities and limitations of contract negotiations and offer tips to improve your negotiation skills.

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: The Legal Learning Challenge: Creating Successful Training Programs in Today's Law Firm Environment.

In order to provide clients excellent service at reduced cost, firms must have skilled lawyers. While budget cuts pare back training, the need for attorneys and staff to gain basic substantive skills necessary to perform high-quality, cost-effective legal research is more important than ever. This program shares the perspectives of Amy George, manager of professional development and training at Nixon Peabody, and Jane Eiselein, director of professional development at Ropes and Gray, on the challenges faced by law libraries and the role of librarians in the search for new approaches to provide quality programs that benefit lawyers and staff while at the same time keeping within budget.

Find this and more free continuing education programs and webinars for AALL members on AALL2go!
Recommended Readings


The author examines recent Congressional failures to pass legislation that would regulate digital technologies in order to protect copyright. He suggests that future bill drafters collaborate with experts who are able to research the concrete effects of online piracy, determine the proper scope of a solution, and find technology that would work without destroying the Internet’s open nature.


Copyright trolling refers to the practice of acquiring an interest in a copyrighted work with the sole objective of enforcing claims relating to that work against copiers. This article suggests that a rule requiring examination of the incentives and motives of copyright infringement claimants could put a stop to trolling.


This symposium issue comprises four panel sessions: 1) The legal landscape, 2) Section 108 issues other than mass digitization, 3) To what extent libraries should be permitted to engage in mass digitization of published works, and 4) What the conditions should be for libraries digitizing, maintaining and making available copyrighted works.


The author hopes to provoke discussion on the need for Copyright Act revision by highlighting issues raised by some recent cases involving digital technology, and by identifying some lingering problems: fair use, orphan works, and the status of the Copyright Office.


The author proposes that the safe harbor provisions for copyright infringement by online service providers, provided in Title II of the Digital Millennium Copyright Act, be extended to end users as well. She concludes with concrete examples of how a safe harbor for users could be applied to activities in which accidental and good faith infringers might engage.


This article explores the current landscape of end-user license agreements, traces the recent controversies of Shrinkwrap and Clickwrap licensing, and proposes a new avenue of regulation via federal copyright law.

The starting point for this article came while the author was looking for examples of why a Google search was not a substitute for going directly to a commercial database or an authoritative website. He found these examples more and more difficult to find; in most cases it seemed Google was finding the answers.


In the discipline called scenario planning, uncertainty drives exploration of what might be. The author discusses eleven items that he believes reflect the most important issues that are likely to reshape libraries, and urges libraries to be prepared to respond rapidly when uncertainties start to become clear.


If the owner of a work’s copyright is unknown or cannot be located, then the work cannot be digitized. The Copyright Office has proposed a statutory limitation on infringement liability for those who have completed a “reasonably diligent” search for the work’s owner, but this article argues that a compulsory licensing system is needed as well.


This comment argues that, even assuming that Google prioritizes its own websites in search results, this practice does not violate federal antitrust laws, and that any attempt to regulate the ranking of Google search results would violate the First Amendment.


* Photocopies of articles from periodicals cited herein may be obtained through the regular photocopy services of the UW Law Library (608-262-3394) or the Wisconsin State Law Library (608-266-1600).

For the full list of recommended readings, click here.

---

**LLAW Meeting Minutes and Reports**

Meeting minutes are available in PDF by clicking the links below.

- 2013-2014 Third Quarterly Board of Directors Meeting, February 13, 2014, Quarles & Brady LLP, Madison and Milwaukee, WI
## Events Calendar

### 2014

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 8-10, 2014</td>
<td>SLA, Vancouver, BC, Canada</td>
</tr>
<tr>
<td>July 12-15, 2014</td>
<td>AALL, San Antonio, TX</td>
</tr>
</tbody>
</table>

**Future AALL Annual Meetings**
- July 18-21, 2015 Philadelphia, PA
- July 16-19, 2016 Chicago, IL

**Future SLA Meetings**
- June 14-16, 2015 Boston, MA

The deadline for submitting articles for the next *LLAW BRIEFS* is June 6, 2014. Submit articles to mwollmann@reinhartlaw.com