President’s Message
Lisa Winkler, Dane County Legal Resource Center

Sit back and take a breath of fresh summer air while we reflect on another successful year of LLAW activities. Two members took advantage of LLAW grants to attend the AALL Annual Conference in San Antonio, Texas. Watch for their articles in the next issue of LLAW Briefs!

The new Awards subcommittee of the Grants Committee awarded the first ever Distinguished Service Award to Cindy May, UW-Madison Law Library. Congratulations Cindy! Jane Moberg, Michael Best & Friedrich Milwaukee, was also honored for her nomination. After the Wisconsin Law Journal discontinued its Unsung Hero Award, LLAW stepped up and created a means for recognizing the outstanding service of our members. Thank you, Mary Koshollek, Diane Duffey, and the rest of this subcommittee for all your groundbreaking efforts in this award's inaugural year.

Even with the departure of Connie Von Der Heide, former Director of Reference at the Wisconsin State Law Library, the Programs Committee coordinated four well-attended business meetings. The topics ranged from an overview of Indian Law to trivia night at the Great Dane in Madison, made possible by our very own emcee Kris Turner, UW-Madison Law Library. These meetings are important not only for the information presented, but because it allows us time to reconnect with each other, socialize, and enjoy a sense of community. I strongly encourage you to come to every business meeting for the presentations, but to stay for the people. Thank you Kris and the Programs Committee members for keeping us informed and entertained once again!

Much gratitude also goes to all of the folks who helped keep LLAW rolling along this past year. For archiving our memories; managing our budget and balancing our accounts; tracking our membership; keeping us informed of member publications, professional development events, library job postings and government activity; updating public access to information listings; improving LLAW’s website; maintaining our social media presence; and generally making LLAW look good all the time: Thank you.

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The LLAW Newsletter, official publication of the Law Librarians Association of Wisconsin, Inc., is published quarterly in Spring, Summer, Fall and Winter and distributed to all LLAW members. Dues renewal falls in June of each year. For membership information contact Katie Kvien, Chair of the Membership Committee, at kkvien@reinhartlaw.com. Address all inquiries or items of interest to the LLAW Newsletter Editor, Michelle Wollmann by e-mail at mwollmann@reinhartlaw.com. © Law Librarians Association of Wisconsin, Inc., 2013.
President’s Message (continued from page 1)

We have our hands in many projects but somehow our volunteers get it all done with style. Thank you to everyone who has contributed their energy and free time to LLAW, especially Steve Weber who takes fastidious minutes so all of our members are kept in the loop.

Summer marks the annual transition of LLAW Executive Board officers. We welcome those who are getting involved for the first time. This coming year we have big plans as we begin to conceptualize another LLAW Educational Institute. “The Strength of Change” Educational Institute took place at Eckstein Hall in the new Marquette University Law School building in 2010. It was so well executed that it won the AALL Professional Development Award in 2011! That is a tough act to follow, but I know we can put on another amazing conference with all the talent we have in this organization. If you are interested in being on the planning committee, contact me. This is a golden opportunity to work with award-winning planners so get involved and let your ideas shine.

Finally, I am unable to attend the AALL Annual Conference this year. I have never been to AALL’s national conference before, but I have heard so many good stories from attendees that I have a favor to ask any of you who are going. Share your experiences! Post pictures to LLAW’s Facebook or Google+ page, start a discussion on LLAW’s LinkedIn account, write an article for LLAW Briefs, tweet as it is happening. And don’t forget to stop by the LLAW table at least one time.

I am grateful for all of your time and effort, you who have made LLAW a model library association, and I look forward to serving as your President in the year to come!

Member News

Laura Olsen, Quarles&Brady, authored the April 2nd Inside Track article: Research Update: Recent Improvements to Wisconsin Statutes eBook.

Bev Butula, Davis & Kuelthau, June 18th speaker for a national webinar for the International Association of Legal Professionals. The 90 minute presentation entitled “Become a Power Searcher with Google and Beyond”


Bonnie Shucha, UW-Madison, received this year’s Morris L. Cohen (Law) Student Essay Competition Award from the AALL Legal History and Rare Books-SIS. Her essay was entitled White Slavery in the Northwoods: Early Sex Trafficking Narratives and the Reformation of Law in the Late Nineteenth Century.

Devin Rogers, State Law Library, authored the May 7th Inside Track article: Justia Opinion Alerts – An Easy Way to Keep Up on Recent Case Law.
Emily Gellings, Reinhart Boerner Van Deuren, authored the June 7th Inside Track article: *Narrow Your Court Statistics Research – Begin with These 7 Comprehensive Websites.*

In March, several members of the UW Law Library staff were interviewed by *US News and World Report* for the article "11 Mobile Apps for Law School Students.” Both Jenny Zook and Kris Turner are quoted in the article.

** New Members**

Joanne Vandestreek - 19th Judicial Circuit Court, Waukegan, IL

Sandra Whitney - Wisconsin Dept. of Employee Trust Funds, Madison, WI

Don Mac Gregor - Wolters Kluwer Law & Business, Chicago

**Guess Who?**

Congratulations, to Jane Moberg for being the first person to correctly guess Emily Gellings as last quarter's Guess Who?

The clues were:

1. I worked in an academic library, public library, and library system, before working in law libraries.

2. I got married in Central Park.

3. In high school I had purple, red, and blue hair (not all at once!).
Distinguished Service Award - 2014
Mary J. Koshollek, Godfrey & Kahn

On April 29th LLAW awarded its first “Distinguished Service Award” to Cindy May of the UW Madison Law Library. Jane Moberg was also recognized with a nomination for her significant contributions to the chapter and to the profession. Photos of the recipients and their nominators are included.

Cindy was nominated by Vicky Coulter for her outstanding compilation of the “Recommended Readings” column of the LLAW Newsletter and for numerous other chapter contributions. An excerpt from her nomination is as follows:

Cindy was a founding member of the Law Librarians Association of Wisconsin back in 1981 and has been active in LLAW ever since...

Cindy began publishing her Recommended Readings in the very first LLAW Newsletter and has never stopped. Many librarians have commented and complimented her on how worthwhile they found those readings and how much time it saved them to have her compile and annotate them. That’s over 30 years of Cindy’s professional recommendations from which we have all been able to benefit!

Unfortunately, because that is such a labor intensive job, I do not believe anyone in LLAW is willing to take on this huge task after Cindy leaves.

In addition to her committee work in LLAW, she has been active for the organization in a variety of other ways. In 2002, she was a LLAW grant recipient for AALL and submitted an extensive report to LLAW Newsletter detailing her AALL convention experience. She was a speaker at the LLAW quarterly meetings on several occasions. In 2006 she, along with Julie Tessmer, presented on their experiences with international librarians. In Cindy’s case, she spoke of her experience in Sheffield, England. She again spoke at a LLAW meeting in 2012 along with Michael Bemis and Jane Colwin sharing stories of her 30 years as a LLAW member.

In addition to her vast involvement in LLAW, Cindy has brought nationwide attention to Wisconsin law libraries and law librarians by her involvement in AALL over the years...

Hopefully you agree that Cindy May is a deserving recipient of the LLAW Distinguished Service Award. I can’t think of anyone who has given more of her time and energy to the Law Librarians Association of Wisconsin, the American Association of Law Libraries or law librarianship in Wisconsin than Cindy May.

Cindy will retire from UW in July 2014.
Jane Moberg was also recognized by LLAW as an award nominee for her role as an LLAW leader, and for the mentoring of new professionals. Carol Bannen submitted the nomination and wrote:

Jane Moberg has been a long time member of LLAW. She was President from July 1991-June 1992. She has also served on multiple committees over the years...

On a national level she has been Chair of the AALL Intellectual Property Caucus in 1996 and 1997...

Jane was part of the group of LLAW members who staffed the State Bar Technology Booth in 1997, show-casing the knowledge of law librarians. She was one of the Wisconsin LawJournal's 2008 Unsung Heroes nominees...

The Downtown Law Librarians group in Milwaukee has always valued Jane's knowledge and participation. Annually we have met at Michael Best for meetings and she is always available to help any of us. Jane has always opened her library when needed. She was part of the 2012 Law Librarianship Career Day for UWM SOIS students and offered tours of her library and information on law librarianship as a career. Beyond those accomplishments Jane has also been a mentor and example to many of our current members.

Jane has been a steady hand at Michael Best for almost 26 years as their head librarian. She has shared her knowledge and good advice to other law firm librarians...

Jane will be retiring at the end of 2014 and I think LLAW would be remiss if we did not recognize the contributions that she has made to the association.

With two outstanding nominees, the decision was a difficult one and the committee established selection procedures for years to come. Participating on the committee were Mary Koshollek, Diane Duffey, and Caley Clinton (Wisconsin Law Journal). Megan O’Brien and Emily Gellings also served in an advisory role. Nominations for the 2015 award will open in January.
SOIS students discover the diversity of special librarianship
Laura La Rose, Reinhart Boerner Van Deuren

On April 25th, nine UW-Milwaukee SOIS students and staff took the opportunity to learn more about special librarianship by participating in a tour of libraries organized by LLAW tour committee of Bev Butula (chair), Barbara Fritschel, and Laura La Rose.

After a few opening remarks by Ms. Butula at the Milwaukee Center, the tour began at the Eastern Wisconsin Federal Courthouse library. There Barbara Fritschel shared with the tourists the details of her circuitous career path from member of the JAG corps to law librarian. She highlighted the benefits of working in the federal system, the types of research she conducts, and trends in the industry.

The tour then proceeded to Reinhart Boerner Van Deuren. Director of Information Resources Carol Bannen discussed key aspects of running a library in a private law firm, provided examples of research projects, and shared her thoughts on hot-button issues such as ebooks, budget negotiations, and the single-provider trend.

Godfrey & Kahn was the final library visited on the tour. Mary Koshollek, Maureen Burns, and Wesley Hoffman revealed what a typical day in their library involves, as well as how they work with the firm’s branch offices. Ms. Koshollek also discussed alternative career opportunities in the field of Records Management.

After the tours concluded, the participants joined members of Milwaukee’s Private Downtown Law Librarians for a lunch graciously sponsored by Godfrey & Kahn. This gave the students an additional opportunity to network directly with a wider array of librarians.
Additionally, the students learned more about the possibilities ahead of them from a panel of three more special librarians who have held a variety of positions during their interesting careers. Kathleen Fisher of Northwestern Mutual credited her training as a librarian for expediting her progression from public libraries to (what was then) NM's business library to her current role as one of the firm’s Research Consultants. Julie Stich told participants of her similar journey from a librarian in a consulting firm to the host of responsibilities she has holds at the International Foundation of Employee Benefit Plans: special librarian, certified employee benefits expert, and Director of Research – a position that requires her to design and conduct original surveys in the Employee Benefits industry and analyze the results. Leslie Behroohzi also recalled several positions she held before her current post at the Marquette Law Library, including a stint as a lawyer and jobs at two public law libraries. She concluded by discussing what is like to work in an academic setting and her experiences teaching legal research classes.

All in all, the tours and panel were a great success in introducing students to the wide range of professional opportunities that await them. A special thank you to our tour committee and hosts, speakers, Godfrey & Kahn, Sharon Lake and Julie Walker at SOIS, and everyone else who make this event possible.

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**AALL Announcements**

**AALL2go Pick of the Month**

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: *So You Think You Can Teach: Keeping the Audience Awake and Learning Alive.*

Legal research instruction can be interesting, engaging and fun! Five experienced and dynamic academic librarians present 10-minute mini-lessons, highlighting five different teaching tools to capture the audience's attention. The mini-lessons cover such topics as secondary materials, cost-effective case law research, locating federal statutes using popular name, federal administrative materials, and D.C. materials. The teaching tools that are demonstrated include showing movie clips that connect a legal research concept with an example from pop culture; using imagery to create a personal legal research scenario; creating a screencast lesson (with Camtasia and PowerPoint); presenting an interesting or funny example or anecdote to engage the audience; and utilizing props and games to capture the audience's attention and to encourage participation. The five different learning styles and the importance of teaching to those learning styles are also discussed.

The mini-lessons are followed by a Q&A session where the panelists discuss in-class assignments, research logs, textbooks, CALI lessons, and the importance of creating relatable research examples. Everyone from the beginner to the experienced legal research instructor is sure to discover innovative techniques that they can use to engage their audiences.

Find this and more free continuing education programs and webinars for AALL members on [AALL2go](#)!
Recommended Readings

Becker, Danielle A. “LibGuides Remakes: How To Get the Look You Want without Rebuilding Your Website.” Computers in Libraries 34(5):18-22 (June 2014). The author discusses how librarians can repurpose outdated and overstuffed websites without the need for complete website redesign. She explains why Springshare’s LibGuides product is a good choice, and enumerates the steps involved both before and during data migration.


Li, Victor. “Who Owns the Law?” ABA Journal 100(6):48-54 (June 2014). Masses of legal materials are now digitized, minimizing printing costs and access issues. An ongoing debate is dividing proponents of free access and private legal research companies who argue that legal materials can be misleading or even meaningless without their costly context, organization and analysis.


Ross, Abigail. “Cost-Effective Marketing.” AALL Spectrum 18(5): 6-7 (March 2014) Tips from this article on library marketing “on a shoestring” include having a marketing plan, going where your patrons are, targeting discreet groups, establishing yourself as an expert, knowing your audience, being consistently welcoming in your daily interactions with users, borrowing ideas from other industries, and more.

Rushing, Emily C. “Competitive Intelligence.” Law Practice 40(3):50-53 (May/June 2014) Law firms are increasingly recognizing the value of competitive intelligence (CI), and it’s a natural for the firm library to take on.

* Photocopies of articles from periodicals cited herein may be obtained through the regular photocopy services of the UW Law Library (608-262-3394) or the Wisconsin State Law Library (608-266-1600).

For the full list of recommended readings, click here.
LLAW Meeting Minutes and Reports

Meeting minutes are available in PDF by clicking the links below.

- 2013-2014 Fourth Quarterly Board of Directors Meeting, April 22, 2014, Trinity Three Irish Pubs, Milwaukee, WI
- 2013-2014 Fourth Quarterly Business Meeting, April 29, 2014, Eastside Great Dane, Madison, WI

2013-2014 Committee Reports

Archives Committee

There are two archival boxes containing physical materials including cassette recordings, photos, diskettes and some remaining original paper documents. A third box contains awards. Digital archives are stored on CD-ROM and in a Dropbox account. Requests were made this year for material in archives as part of preparation of a nomination for and the presentation of the LLAW Distinguished Service Award.

Respectfully submitted,

Elana Olson, Chair

Government Relations Committee

There was continued effort to support the introduction of UELMA in Wisconsin. At the beginning of the season AALL GR was told there was a good chance of introduction this year. After continued communication with Joanne Huelsman of Wisconsin’s Uniform Law Commission and Cale Battles at the State Bar, we discovered that introduction was not turning out to be a priority this year. Representative Goyke was considering sponsoring a bill, but that did not happen. Deborah Darin visited Madison in February and distributed UELMA packets to various legislators to keep the conversation going.

Of note is the apparent disinterest the LRB has in supporting a UELMA bill, viewing it as unnecessary. Last year the budget bill was enacted, 2013 WI Act 20, and it included a provision that requires the LRB to certify the online statutes, making them the equivalent of the book (added WI Stat 35.18(2)(b)). It seems the LRB sees steps such as this as sufficient.

Wisconsin legislation was fairly active this past year with six CCAP-related bills being introduced. All of them attempted to limit access of information to the public in some way. None of them were passed, however.

2013 WI AB 253, 2013 WI SB 234
2013 WI AB 520
2013 SB 620
2013 WI SB 526, 2013 WI AB 685

In November 2013, as part of a AALL legislative effort, LLAW sent a letter to legislators regarding the effect the government shutdown had on librarians and our users. We did receive a response from Senator Tammy Baldwin in March 2014.

At the national level, HR 4195: Federal Register Modernization Act, was introduced on March 11, 2014. This act eliminates the requirement that the FR and CFR be “printed.” It changes the language to “publish.” AALL GR has shared that this bill includes the elimination of the requirement to produce an index. There is concern regarding access to this information without a searchable tool. To date, the bill has been referred to committee, where it currently resides.

Thank you to Deborah Darin for her service and help with the Government Relations Committee.

Respectfully submitted,

Candace Hall Slaminski, Chair

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Grants and Awards Committee

The Grants and Awards Committee awarded two AALL Annual Meeting grants in the amount of $1,000 each: one to Julie Tessmer, Wisconsin State Law Library, and the other to Steve Weber, Legal Information Technology Specialist at Quarles & Brady, as Programming co-chair and President-Elect. Both Julie and Steve will be attending the conference in San Antonio and have agreed to write about their experiences in the upcoming LLAW Briefs newsletter.

The Grants and Awards Committee did not receive any requests for grants for professional development this grant cycle. The Grants and Awards Committee would like to encourage the LLAW membership to take advantage of the opportunity to apply for a grant to help cover the costs associated with attending a professional development conference, webinar, workshop or other event.

The newly-created Awards Subcommittee, chaired by Mary Koshollek, submitted the following report:

Awards Subcommittee

The LLAW Distinguished Service Award was inaugurated in 2013. An Awards subcommittee of the LLAW Grants and Awards Committee was formed with its first members being Mary Koshollek and Diane Duffey. Caley Clinton of the Wisconsin Law Journal also participated in the selection process. Megan A. O’Brien also participated as an observer and Emily Gellings, LLAW President, served in an advisory capacity. Committee members followed the procedures outlined in the resolution creating the award but also were mindful of establishing precedent for future committees. The following actions were performed.

1. Nomination Announcements and Deadline: Nomination announcements were put into the LLAW Newsletter. In addition, Mary Koshollek sent e-mail reminders to the LLAW listserv on September 16th, 2013, January 31st, 2014, February 28, 2014 and March 12, 2014. In addition, the announcement was also included in LLAW’s Link’d-In page. Nominations were closed on Friday, March 14th.

2. Nominees: Two nominations were received, Jane Moberg (Carol Bannen) and Cindy May (Vicky Coulter).
3. Selection: The committee met on Tuesday, March 27th and selected Cindy May as the finalist using the criteria outlined in the resolution creating the award. The selection was confirmed by the Wisconsin Law Journal representative.

4. Presentation: The award was presented at the Fourth Quarterly meeting of LLAW, April 29th, 2014.

5. Design: The Award was created by RBC Awards of Milwaukee and the design is now on file with the company for future reference.

6. Certificates: Certificates were presented to all nominees to commemorate that a nomination was a great honor. The certificate template will be available to future committees and was created courtesy of Godfrey & Kahn.

7. Additional PR: Photographs of the 2014 winners were graciously taken by Hank Koshollek and will appear along with an article in the LLAW Newsletter.

8. Additional Announcements: An announcement of the award was sent to both the Wisconsin Law Journal and to the State Bar of Wisconsin.

A big thank you goes to Amy Thornton, Wisconsin Department of Justice, Carrie Doyle, Head of Acquisitions & Serials, UW-Madison, and Kendra Boula, Metadata and Information Specialist, Internet Scout Research Group, UW-Madison, for their service as Grants and Awards Committee Members this year. As well, special and heartfelt thanks goes to Mary Koshollek and Diane Duffey for their work in launching the LLAW Distinguished Service Award.

Respectfully submitted,

Megan A. O’Brien, Chair
Grants & Awards Committee

LLAW Membership Committee

Membership totals at the end of the 2013-14 year show a decline of ten members compared to the total at the end of the last fiscal year. That marks the first of six consecutive years where the LLAW membership has decreased.

At the end of the 2013-14 year, the breakdown of LLAW membership is as follows:
Active: 78
Associate: 2
Student: 6
Sustaining: 3
Total: 89

Breakdown of membership by type of library/organization is as follows:
Academic: 20
Firm: 46
Government: 10
Retired: 4
Vendor: 3
Other: 6

11 new members joined LLAW over the course of the 2013-14 year: 4 Active; 5 Student; 1 Associate; 1 Sustaining

The 2013-14 year was the fourth year that the LLAW online membership application was used, along with the option of using PayPal to collect payment for membership. The use of these renewal options is as follows:
Renewed or joined using the online application: 36
Paid membership dues via PayPal: 31

Of the entire LLAW membership for the 2013-2014 year, there are 58 members that are also members of the American Association of Law Libraries.
In the 2014-2015 year, Katie Kvien will remain the Chair of the Membership Committee.

Respectfully submitted,

Katie Kvien, Membership Committee Chair

**Newsletter Committee**

The newsletter team composed, edited, and delivered four electronic issues of the *LLAW Briefs*. Articles included "Moving on from Google Reader" by Bev Butula and several articles about AALL 2013 and SLA 2013.

Previous regular features remained, including membership news, financial reports, membership and board meeting minutes, Guess Who, President’s letter, AALL announcements, and the fabulous “Recommended Readings” list by Cindy May who saves many of us time every quarter by providing a summary of the best library-related articles.

Thank you to everyone has continued to submit articles and photos to the newsletter.

Respectfully submitted,

Aly Lynch and Michelle Wollmann

**Placement Committee**

Job announcements are forwarded to Carol Hassler for placement on the website as well as being distributed through the LLAW listserv. Job announcement are received by emails from the employers or from postings on several library job websites.

Respectfully submitted,

Barbara Fritschel

**LLAW Program Committee**

In 2013-2014 the Programs Committee organized four informative presentations in conjunction with each of LLAW’s quarterly business meetings.

Sept. 24, 2013, Wisconsin Administrative Code Online Archive, Delafield Brewhaus (24 attendees)
In early August 2013, the Wisconsin Legislative Reference Bureau (LRB) announced its completion of scanning the Wisconsin Administrative Code archive back to 1956 (vol. 1, Admin. Register). Bruce Hoesly, Senior Revising Attorney with LRB, gave us some tips and tricks for navigating these materials using a live web demonstration, and provided insight into maintaining Wisconsin statutory and regulatory information in the online environment.

Nov. 12, 2013, Indian Law, Louises’ in Brookfield (23 attendees)
Attorney Brian L. Pierson, Head of the Indian Nations Law Team at Godfrey & Kahn, gave an engaging overview of American Indian law with an emphasis on Wisconsin tribes. His discussion included tribal court process, major laws and regulations, and the latest trends and issues affecting tribal law practice.

Three different presenters took turns introducing us to the wealth of information contained in three different digital collections. First Abby Swanton, Wisconsin Documents Depository Librarian with the Wisconsin Department of Public Instruction’s Resources for Libraries and Lifelong Learning, took us through the Wisconsin Digital Archives. This digital collection provides full-text permanent access to Wisconsin state government documents and web content in a searchable database. Then Kara Ripley, Reference and BadgerLink Training Librarian at the Department of Public Instruction, demonstrated BadgerLink, Wisconsin’s online library which provides access to licensed content such as magazines, newspapers, scholarly articles, videos, images, and music for all Wisconsin residents. Finally Ann Hanlon, Head of Digital Collections of UW-Milwaukee, discussed the UWM Libraries Digital Collections, currently containing over 53,000 digital objects including photographic images, maps, and books drawn from the holdings of the American Geographical Society Library, the Archives, Special Collections, and the Curriculum Library.

April 29, 2014, Joint Meeting with SLA, First Annual Distinguished Service Award and Trivia Time, Eastside Great Dane in Madison (23 attendees)
To wrap up the year we had a fun night of trivia and party food then celebrated an extraordinary LLAW member. Kris Turner, UW-Madison Law School Library, emceed several rounds of lively trivia while attendees enjoyed party foods and light-spirited competition. Then Mary Koshollek presented LLAW’s First Annual Distinguished Service Award to Cindy May of UW-Madison Law Library, and also congratulated Jane Moberg, Director of Information Services at Michael Best and Friedrich, on her nomination.

The Programs Committee is always open to ideas and suggestions for future topics from members. We look forward to seeing you at the next meeting in September!

Respectfully submitted,

Lisa M. Winkler, Co-Chair

Public Access to Legal Information (PALI) Committee

During the 2013-14 fiscal year, the PALI Committee continued the previous year’s task of determining whether the information gathered and included in the list of Wisconsin Law Libraries Open to the Public (“WLLOP”) should be modified or expanded. Identifying the WLLOP’s target audience was seen as a key part of this discussion.

After considering the issues, the Committee determined that it should broaden its focus beyond the WLLOP alone. Accordingly, the Committee decided that prior to proceeding with any update of the WLLOP, the Committee will research what sort of information resource or tool would be most helpful to those seeking to perform legal research and the various WI library or courthouse staff that assist them. The Committee will use the information gained in this process to decide whether to update or revise the WLLOP or whether to create a different sort of tool or information source that might be even more useful. To begin the process, the Committee has created a short list of questions for a sampling of libraries within the state. Committee members will work independently over the 2014 summer to contact several libraries and ask the questions. The Committee will then meet at the end of the summer to compile the information from this sampling, which the Committee then anticipates using to narrow the focus and develop a more detailed, targeted survey for a larger group of libraries.

The Committee also determined the factors it will need to consider when making a final decision regarding creating or updating any tool or information source. These factors include the target audience, the projected usefulness, the existence or lack of a similar tool or information source, the marketing that would be required, the time and effort required to create
the tool or information source and to keep it current, and the interest from other LLAW members in assisting with the project. The current Committee consists primarily of five LLAW members, two of whom also hold other office on the LLAW Executive Board; it will likely be necessary to involve additional LLAW members in whatever project the Committee determines is feasible. Accordingly, the Committee plans to recruit additional members in the coming fiscal year and would warmly welcome any LLAW members who would like to be involved.

Respectfully submitted,

Leslie C. Behroozi, Chair

Public Relations Committee Report

Outreach

I. AALL Exhibit

1. Jamie Kroening and Mary Koshollek designed the table top exhibit which featured a “Wisconsin Vacation” theme and included a list of LLAW publications, sample newsletters, an LLAW bibliography, photo page from the June edition of the Wisconsin Law Journal as well as candy, stickers and tchotchke’s
   a. Emily Gellings set up the table in Seattle.
   b. Table volunteers included: Bonnie Shucha, Elana Olsen, and Deborah Darin.
   c. Jamie Kroening dismantled and shipped back the exhibit.
   d. LLAW’s prize winner was Eloise M. Vondruska, Interim Director of the Pritzker Legal Research Center, Northwestern University Law School.
   e. Thanks to all volunteers were sent. Their time was sincerely appreciated.
   f. An article and photos (thanks to Emily Gellings) appeared in the fall LLAW newsletter.
   g. The Board discussed and decided to continue to design and fund an exhibit for future AALL annual meetings.
   h. Emily Gellings submitted a request (April 24th, 2014??) for LLAW exhibit space for the 2014 AALL meeting in San Antonio.

II. LLAW Photos in the “Wisconsin Law Journal”

1. Photos of LLAW’s May meeting were prominently featured in the June edition of the “Wisconsin Law Journal.” Copies were sent to the LLAW Archives and to Judy Gaskell our speaker. A page was also encapsulated and made part of the LLAW table exhibit.

2. A thank you note was sent to Caley Clinton of the “Wisconsin Law Journal” for sending the photographer and for supplying extra copies of June edition.

III. New Officer and Distinguished Service Awards Announcements

Requests were made to the Wisconsin Law Journal/Daily Reporter, and the Wisconsin State Bar to publish an announcement of the election of new officers for LLAW’s 2014-2015 term as well as the LLAW Awards announcements.
Publications

I. Articles in the Wisconsin State Bar “Inside Track Newsletter.”
   - Schibelli-Bouthilet, Nancy "RSS Feeds Through Pacer" 9/2/2013
   - December Wiseman, Megan "Google" 12/4/2013
   - Turner, Kris, "Mobile Lawyer" 1/2/2014
   - Duffy, Diane, "Company Research" 2/5/2014
   - Butula, Bev, "Criminal Resources" 3/5/2014
   - Olsen, Laura, "Wisconsin Statutes ebook Update" 4/2/2014
   - Rogers, Devin, "Justia" 5/2/2014

II. “Inside Track” articles scheduled but not published yet:
   - Gellings, Emily "Court Statistics" 6/4/2014
   - Butula, Bev, "Productivity Apps/IOS/Android 7/2/2014

Respectfully submitted,

Mary Koshollek and Carol Bannen, Co-Chairs

Social Media Committee

I served as the chair of the Social Media committee for its first year (was formed end of 2012).

The social media procedures and social media policy that I drafted and were passed as amended during board meeting discussions are now posted on the LLAW website.

I managed the LinkedIn, Facebook and Google Plus pages. I posted articles of interest, posed questions for discussions, posted LLAW Briefs, advertised upcoming meetings and events, posted other announcements, managed pending member requests, posted LLAW news and deadlines, reported “likes”/followers and promoted the sites to LLAW members.

While there are LLAW members interested in this committee’s activities, I have not utilized them. I keep them in mind for any help I may need.

Respectfully Submitted,

Sarah Bolgert
Social Media Chair
# Events Calendar

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<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>October 5-7, 2014</strong> MALL Annual Meeting, Chicago, IL</td>
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<tr>
<td><strong>October 27-29, 2014</strong> Internet Librarian, Monterey, CA</td>
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<tr>
<td><strong>November 4-7, 2014</strong> WLA Annual Conference, Wisconsin Dells</td>
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<tr>
<td><strong>Future AALL Annual Meetings</strong></td>
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<tr>
<td>July 18-21, 2015 Philadelphia, PA</td>
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<tr>
<td>July 16-19, 2016 Chicago, IL</td>
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<tr>
<td><strong>Future SLA Meetings</strong></td>
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<td>June 14-16, 2015 Boston, MA</td>
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The deadline for submitting articles for the next *LLAW BRIEFS* is September 15, 2014

Submit articles to mwollmann@reinhartlaw.com